

**SOAPAIMS:**

Similies  
Onomatopoeia  
Alliteration  
Personification  
Adjectives  
Imagery  
Metaphor  
Senses

SOAPAIMS is useful for both fiction reading and writing questions.

**GRIPPERS3PS:**

Guilt  
Rhetorical questions  
Imagery  
Personal  
Pronouns  
Emotive language  
Repetition  
Stress  
3-rule/list/power of  
Provocative  
Statistics

GRIPPER3PS is useful for the non-fiction reading and writing questions.

**SPLAT:**

Structure - how is it laid out, what presentational devices does it use?  
Purpose - why was it written?  
Language - formal, informal, emotive, provactive...?  
Audience - who is it aimed at?  
Tone - does the writer sound friendly, neutral, detached? Is it bitter, ironic, humorous etc?

SPLAT is useful for both reading and writing questions

**FLIPPIT:**

Form  
Language  
Imagery  
Poet's Intention  
Personal Response  
Interpretations  
Tone

FLIPPIT is for poetry